



Waleed Hamed Ghoniem

Accounting Lecturer

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Objective

Accomplished academic and consultant with proven expertise in training, strategic planning, and organizational development, seeking a leadership role as Director of a Training and Consulting Center. Adept at leading teams, designing impactful programs, and building strong institutional partnerships to enhance capacity, strengthen reputation, and drive sustainable growth.

Education

Basic Education

- **Ph.D Degree in Accounting, Cairo University, 2017**

Thesis title: Using Total Quality Management Technique in Assessing the Effectiveness of the Accounting Education to Fulfill the Egyptian Market Needs with Regard to International Standards

- **Master's degree in accounting, Cairo University, 2012**

Thesis title: Analysis and solving problems of planning and executing environmental auditing program to increase audit quality.

- **Bachelor of Commerce, Cairo University, 2007**

Major: Accounting

Grade: Excellent with honor degree

Professional Development

- **Leadership & Management**
 - Leadership in Academic Management – Certificate program focused on strategic planning, organizational development, and team leadership.
 - Leadership Development Center, Helwan University – Completed advanced workshops on institutional leadership and decision-making.
 - Nasser Military Academy – Ongoing executive training programs in leadership, strategic studies, and national development.
- **Accounting & Finance Expertise**
 - Advanced Financial Analysis and Modeling – Specialized training in financial forecasting and decision support.
 - Certified Management Accountant (CMA) Preparation Program – Comprehensive knowledge in management accounting and financial strategy.
 - International Financial Reporting Standards (IFRS) Diploma – In-depth expertise in global accounting standards.
- **Audit & Assurance**
 - Corporate Auditing and Assurance – Multiple courses enhancing professional auditing skills and corporate governance practices.

Academic Experience

Professional & Academic Experience

Certified Trainer – Institute of Professional Accountants (IPA), Egypt

Feb 2022 – Present

- Deliver specialized training programs in accounting, finance, and professional development.
- Designed and implemented training modules tailored to professional market needs.

Academic Guidance Committee Member – Cairo University

Feb 2020 – Present

- Member of the Entrepreneurship and Critical Thinking Courses Committee.
- Contributed over **2,000 teaching hours** across six faculties, mentoring students and developing academic initiatives.

Academic Projects Supervisor – October University for Modern Sciences and Arts (MSA)

Aug 2019 – Present

- Supervised graduation projects and research activities, guiding students in applied accounting and business solutions.

Accounting Lecturer – Multiple Universities & Institutions

Cairo University, AASTMT, CIC, MUST, Akhbar El Yom Academy, Sadat Academy, O6U University

Jan 2017 – Present

- Taught undergraduate and postgraduate courses in accounting and finance.
- Developed course materials aligned with modern practices and international standards.
- Engaged in interdisciplinary teaching and curriculum development.

Assistant Lecturer – Faculty of Commerce, Cairo University

Feb 2012 – Jan 2017

Demonstrator (Teaching Assistant) – Faculty of Commerce, Cairo University

Nov 2007 – Jan 2012

Professional Trainer – Training Centers

Sep 2010 – Present

- Conducted practical training courses in accounting, auditing, and financial management for professionals and students.

Professional Experience

Leadership & Administrative Management

- Directed diverse teams in organizing **major events** (job fairs, academic summits, international conferences) with proven success in flawless execution and high impact.
- Led the **Crisis Management Unit**, Faculty of Commerce – Cairo University, developing response protocols, communication strategies, and readiness simulations.
- Served as **Deputy Director of the Quality Assurance Unit** (2017–2020), securing accreditation for **three academic programs** and fostering a culture of continuous improvement.
- Chaired the **Administrative Follow-up Committee**, Faculty of Commerce (2020).

Strategic Planning & Institutional Development

- Contributed to **strategic planning projects** with professors serving as advisors to the **Ministry of Finance** and the **Ministry of Youth and Sports**.
- Designed and implemented **performance enhancement projects**, aligning institutional goals with data-driven decision-making.
- Spearheaded the **revision of study regulations** in collaboration with program coordinators and university leadership.

Training & Capacity Building

- Designed and delivered **high-impact training programs** for leading institutions including: Ministry of Youth and Sports, AASTMT, Sadat Academy, Arab Organization for Industrialization, Eastern Tobacco Company, Egyptian National Railways.
- Directed **marketing and outreach** for the Center for Research and Commercial Studies, Cairo University, increasing program visibility and enrollment.

Partnerships & Stakeholder Engagement

- Developed **cooperation protocols** with business and community institutions, fostering strategic partnerships and expanding opportunities for students and professionals.
- Strengthened ties with educational and community organizations to empower students and graduates with essential career skills.

Event Management & Technical Roles

- Organized and managed **scientific conferences** (Cairo University International Conferences 2013–2024) from concept development to execution.
- Coordinated **national workshops** (e.g., Ministry of Youth, 2019), ensuring impactful outcomes and stakeholder engagement.

Research and Publications:

- The Impact of Cash Holding on Stock Returns in SMEs Listed on the Egyptian Nile Stock Exchange.
- Income Shifting in Multinational Corporations: A Review of International Evidence.
- Effectiveness of Total Quality Management in Accounting Education: The Case of Egypt.
- Exchange Rate Liberalization and Asymmetric Cost Behavior.
- Reciprocal Impact of Expected Credit Losses (IFRS 9) and Capital Adequacy Ratio (CAR) on Bank Financial Stability: A Comparative Study with IAS 39.
- A Framework for Activating Green Taxes to Promote Sustainability through Digital Transformation: Developing the Egyptian Tax System.
- A Framework for Activating Green Taxes and Their Role in Promoting Sustainability Considering Digital Transformation, International Journal of Accounting and Management Sciences (IJAMS), Special Issue, September 2025.

Skills

Leadership & Management

- Strategic Planning, Institutional Development, Team Leadership, Crisis Management, Decision-Making.

Training & Consultancy

- Program Design & Delivery, Capacity Building, Stakeholder Engagement, Partnership Development.

Accounting & Finance

- IFRS, Financial Modeling, Auditing & Assurance, Risk Management, Environmental Auditing.
- Solid knowledge of GAAP and Statutory Accounting Principles.
- Strong analytical, accounting, and auditing expertise.

Digital & Analytical Skills

- Data Analysis, Educational Technology, Digital Transformation in Accounting & Finance.
- Advanced proficiency in MS Word, MS Excel, MS Outlook.
- Intermediate to advanced knowledge of major accounting software packages (general ledger & statutory accounting).

Personal Skills

- Resourcefulness and adaptability in complex environments.
- Strong ability to manage multiple projects simultaneously under deadlines.
- Excellent communication (verbal, written, interpersonal).
- Effective independently and within teams.
- Strong organizational and planning capacity.
- Quick understanding of business contexts and technical challenges.
- High commitment to professional standards and continuous improvement.

Awards & Recognitions

- Certificates of Appreciation from multiple universities and academic institutions for outstanding contributions in teaching and training.
- Recognition for leading successful accreditation of three academic programs at Cairo University (2017–2020).
- Commendations for excellence in organizing national and international conferences and workshops.

Memberships & Affiliations

- Member, Egyptian Society of Accountants & Auditors.
- Member, Cairo University Academic Committees (Quality Assurance, Crisis Management, Curriculum Development).
- Active contributor to professional networks in training, consultancy, and academic development.

Community & Voluntary Engagement

- Mentored and trained hundreds of students and graduates in career development and employability skills.
- Participated in entrepreneurship and innovation initiatives at Cairo University and other institutions.
- Voluntary contributions to community-based training programs in financial literacy and business development.

Duties & Responsibilities

Lecturer

- Supervised numerous Master's and Doctoral theses in accounting and finance.
- Delivered training and consultancy in:
 - Accounting Standards & Government Accounting.
 - Managerial and Administrative Accounting.
 - Financial Planning & Budget Preparation.
 - Accounting for Non-Accountants.
 - Evaluation and Economic Comparison of Investment Projects.
 - Corporate & Financial Accounting.
 - Financial Analysis and Research Models for Managerial Use.
 - Cost Accounting, Balanced Scorecard (BSC), and Economic Value Added (EVA).
- Analyzed corporate competitive positioning.
- Conducted feasibility studies for new and existing projects.
- Prepared finance application files for funding entities.

Accounting Courses Trainer

- Financial Reporting under IFRS (Selected Standards).
 - Accounting Cycle and Preparation of Financial Statements.
 - Forecasting Techniques and Budgeting.
 - Certified Management Accountant (CMA) preparation.
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Languages

- **Arabic:** Native (Classical & Modern Standard)
 - **English:** Excellent (Reading, Writing, Speaking)
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Personal Data

- Marital Status: Married
 - Birth Date: 23/02/1985
 - Nationality: Egyptian
 - Military Service: Fully Exempted
 - Advanced Studies: Financial Accounting
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Interests

- **Personal:** Traveling, Reading, Music, Cooking, Technology, Outdoor Activities, Mentoring, Volunteering.
- **Academic:** Specialized Accounting Studies, AIS, Financial Institutions, Auditing, International Accounting, Cost & Managerial Accounting, Financial Accounting.

Updated as of August 2023
References available upon request